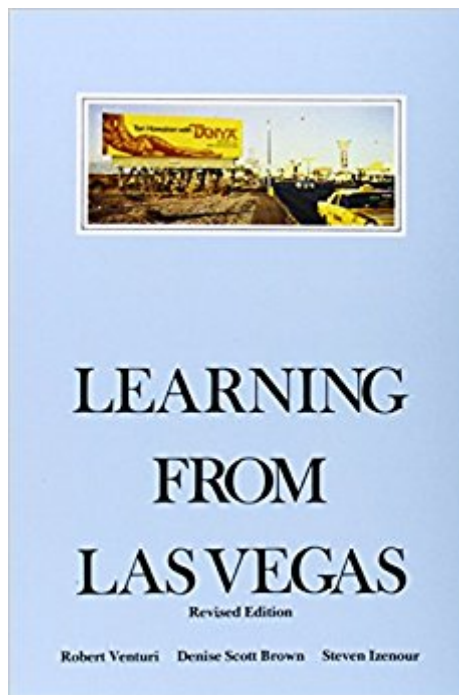




Ebook Directory
the best source of ebook

The book was found

Learning From Las Vegas - Revised Edition: The Forgotten Symbolism Of Architectural Form



Synopsis

Learning from Las Vegas created a healthy controversy on its appearance in 1972, calling for architects to be more receptive to the tastes and values of "common" people and less immodest in their erections of "heroic," self-aggrandizing monuments. This revision includes the full texts of Part I of the original, on the Las Vegas strip, and Part II, "Ugly and Ordinary Architecture, or the Decorated Shed," a generalization from the findings of the first part on symbolism in architecture and the iconography of urban sprawl. (The final part of the first edition, on the architectural work of the firm Venturi and Rauch, is not included in the revision.) The new paperback edition has a smaller format, fewer pictures, and a considerably lower price than the original. There are an added preface by Scott Brown and a bibliography of writings by the members of Venturi and Rauch and about the firm's work.

Book Information

Series: MIT Press

Paperback: 193 pages

Publisher: The MIT Press; revised edition edition (June 15, 1977)

Language: English

ISBN-10: 026272006X

ISBN-13: 978-0262720069

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 19 customer reviews

Best Sellers Rank: #66,773 in Books (See Top 100 in Books) #32 in Books > Arts & Photography > Architecture > Criticism #42 in Books > Arts & Photography > Architecture > Urban & Land Use Planning #74 in Books > Arts & Photography > Architecture > Buildings

Customer Reviews

...a brilliant document of the times...a work which uses history knowledgeably, skillfully, and creatively: a rarity. (Journal of the Society of Architectural Historians)...professionally informed, competitively astute, and perversely brilliant... (The Yale Review)...these studies are brilliant...the kind of art history and theory that is rarely produced. (Ada Louis Huxtable The New York Times)

Learning From Las Vegas created a healthy controversy on its appearance in 1972, calling for architects to be more receptive to the tastes and values of 'common' people and less immodest in

their erections of 'heroic, ' self-aggrandizing monuments. This revision includes the full texts of Part I of the original, on the Las Vegas Strip, and Part II, ' Ugly and Ordinary Architecture, or the Decorated Shed, ' a generalization from the finding of the first part on symbolism in architecture and the iconography of urban sprawl.

The production quality is low. I think someone else mentioned that it seems to be a bound mimeograph of an older version of the book. And, as the introduction of the book warns, this is an abridged version of the original report. I glanced at the original in the library and was delighted to have the shorter copy. I think that all the parts that a general architectural tourist might want are here.

This book inspired me to write my final essay for my BA and now to start an Mphil. I love Venturi's realism and I am looking forward to read all of his work

Read it on the plane to Vegas, good read.

Short, readable and about the classic move to post modernism in Architecture

good good

Great read. Very informative.

Robert Venturi's study of the Las Vegas signage phenomena and its impact on "architecture" is brilliant in its scope. While written almost twenty five years ago, this book gains more and more pertinence as we as a society progress further into a "reality" of symbols, reproductions and representations. These words and thoughts are basically essential to the understanding of any city anymore, not just Las Vegas. Where this book misses the mark though is in the execution, as shown in Venturi's work, of these ideas. The projects put forth seem to pale in comparison to the implications the text actually has. These notions of architecture are by far some of the most relevant and important in modern theory today, it is unfortunate that their full potential could not be realized in these projects.... but maybe that is for you and I to do.

Great book on the analysis, of the architecture of Las Vegas. This was a ground breaking analysis

on the nature and an artistic analysis of what is going on in this city.

[Download to continue reading...](#)

Learning from Las Vegas - Revised Edition: The Forgotten Symbolism of Architectural Form LAS VEGAS: THE COMPLETE INSIDERS GUIDE FOR WOMEN TRAVELING TO LAS VEGAS: A Travel Nevada Gambling America Guidebook (America Las Vegas General Short Reads Travel) Insiders' Guide to Las Vegas, 6th: Including North Las Vegas, Henderson, and Boulder City (Insiders' Guide Series) Grandissimo: The First Emperor of Las Vegas: How Jay Sarno Won a Casino Empire, Lost It, and Inspired Modern Las Vegas Frugal Las Vegas - 2017 (Las Vegas Guides) Las Vegas Celebrity Mail Addresses: Over 150 Las Vegas & Nevada Celebrity Postal Addresses for Autographs, Fan Mail, Event Managers, Agents, and Journalists. AAA Nevada & Utah: Carson City, Las Vegas, Lake Tahoe Area, Ogden, Provo, Reno, Salt Lake City: Arches, Bryce Canyon, & Zion National Park Maps, Downtown Salt Lake City Map, Las Vegas Strip Map, Driving Distance Charts, Toll & Ferry Information (State Series 2007, 2007-513806) Frugal Las Vegas: 2017 (Las Vegas Guides) (Volume 1) StreetSmart Las Vegas Map by VanDam - City Street Map of Las Vegas, Nevada - Laminated folding pocket size city travel and casino map Pop-Up Las Vegas Map by VanDam - City Street Map of Las Vegas, Nevada - Laminated folding pocket size city travel and subway map (Pop-Up Map) Experience Las Vegas: The Largest, Most Complete Guidebook and Almanac about Las Vegas Available! Las Vegas Insideout (Insideout City Guide: Las Vegas) Las Vegas Street Guide (Thomas Guide Las Vegas Street Guide) American Map Las Vegas/ North Las Vegas NV Street Map The Thomas Guide 2005 Las Vegas & Clark County, Nevada: Street Guide (Las Vegas and Clark County Street Guide and Directory) Thomas Guide 2004 Las Vegas & Clark County: Street Guide and Directory (Las Vegas and Clark County Street Guide and Directory) Michelin Las Vegas (Michelin Guide Las Vegas) Rand McNally : Streets of Greater Las Vegas North - North Las Vegas/The Strip Las Vegas & the Desert (Insight Guide Las Vegas) Avant Guide Las Vegas: Insider's Guide to Progressive Culture with Booklet (Avant-Guide Las Vegas: Insiders' Guide for Urban Adventurers)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)